



Foodies South Shore

Local. Fresh. Lifestyle.

Influencing, Advertising, Content Creation, Social
Media Management, Digital

Exposing and Promoting the best of New England

www.foodiessouthshore.com | foodiesofsouthshore@gmail.com



Audience

- Food Lovers
- Frequent Travelers
- Hotels, Inns, Bed and Breakfasts
- Local Businesses
- Photographers
- Craft Beer Enthusiasts
- Families
- Couples
- Hikers/Adventurers
- Music Venues
- Folks that enjoy a properly made cocktail
- Lifestyle Magazines
- Oysterman, Fisherman, Lobstermen
- Local Farms
- Local Chefs (e.g., Barton Seaver)
- Local Artisans
- Coffee Shops
- Wineries



Collaborations & Services

- Product Collaboration - article on blog, photo post, video post: \$300
- Restaurant or Brewery Collaboration: \$300
- Hotel, Inn, B & B Collaboration: \$300
- Social Media Management: \$500/month

Website Advertising

- Banner Advertising: \$200
- Popup Advertising: \$300
- Article/Blog Post: \$400

Newsletter Advertising

- Uniquely crafted advertisements sent directly to our subscribers e-mail inbox: \$300

Social Media Advertising

- Video + Photo of the Day Sponsorship: \$250
- Giveaway Partnership: \$200

Event Advertising

- Full Event Promotion and Exposure: \$500
- Partial Event Promotion and Exposure: \$300
- One-Time Event Promotion: \$250

About Us

We love food, traveling, and all things New England. It has become a lifestyle that we've embraced, and our passion is continuing to explore what this special region has to offer.

Our goal has always been to promote and expose lobstermen, farm-to-table restaurants, magical inns, and the underbelly of New England through photography, videography, and the written word.

Above all, Foodies South Shore is about solving problems, providing value, having fun, making friends, and always learning.



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Foodies South Shore

Online Reach (monthly)

Social Media: 10K+

Website and Blog:

- **Users: 1K+**

Newsletter Subscribers: 115+

5,300

**Instagram Followers
@foodiessouthshore**

1K+

**Facebook Followers & Likes
@foodiessouthshore**



Recent Partnerships/Collaborations



Golden Eagle Lodge
Winter and Fall Collaboration -
highlighting hotel, local restaurants,
and beauty of the area
Waterville Valley, New Hampshire



**H. Cole Club and
Lobstermen Pete Mason**
Summer Collaboration
Lobster Charter and
Dinner on the Beach
Experience
Scituate, Massachusetts



Naukabout Brewing
Full takeover, article, giveaway,
and promotion of Naukabout
Mashpee, Massachusetts



Don Merry of Merry Oysters
Full takeover of Merry Oysters and
the process and business of
growing our favorite tasty bivalves!
Duxbury, Massachusetts

Testimonials

"I have partnered with Foodies South Shore twice now and can't say enough about their work. They represented our lodge, Town Square, and beautiful Waterville Valley in their article, and told a beautiful story through photo and video on their Instagram and Facebook page. Also, as a plus, they are incredibly nice. I can't wait to work with them again"

- Tina Newcomb, Manager, Golden Eagle Lodge



"We partnered with Foodies South Shore on our new lobster charter service experience, the [H. Cole Club](#). Brendan brilliantly was able to capture the full essence of the experience through photography, videography, and in his article – he represented us, and our brand, perfectly. Best of all, Brendan was a good-natured, fun person to have on the charter – I can't recommend him enough and look forward to working with him again."

- Lobsterman Peter Mason, Fishing Vessel Kestrel



"Brendan did a video blog (vlog) on behalf of the SeaBox which helped increase subscriptions for fresh farm-to-table seafood that week. He also wrote an article about the history of the lobster industry in Green Harbor, and always posts about us and is a champion of small business. He is professional and fun, and I can't wait to work with him in the future."

- Dan Herb, Lobsterman and co-owner of The Seabox



Let's Work Together

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